



## Strategic thrusts



### 1. Enable customers

The Waldstudio responds to its costumers' concerns, promotes change of perspective, develop solutions together and implements them in an impact-oriented way.



### 2. Communicate expertise

The Waldstudio shares its value propositions, successes and good practices in its network.



### 3. Develop a culture of cooperation

The Waldstudio actively approaches partners, clarifies possible forms of cooperation transparently and promotes a shared understanding of values and leadership with cooperation partners.



### 5. Reflect on the company's development

The Waldstudio reviews its organisational structure and culture as and when opportunities arise.



### 4. Act light and all-around

The Waldstudio works transdisciplinary, holistically and with ease. It utilises spaces for reflection and regularly evaluates the well-being of its employees.

## Values

- Cooperative
- Inspiring
- With integrity

## Leadership principles

- I use facts and intuition.
- I give trust and space for dialogue.
- I pay attention to satisfaction and health.

## Company promise

Networked thinking – designing creatively – acting in an impact-oriented way – working together in a transdisciplinary manner